

Deadline to Submit
Application
5 p.m.
Wednesday, Feb. 1, 2006
APPLY NOW!!!



The American Advertising Federation (AAF) East Texas is pleased to announce the availability of up to five (5) scholarships for students pursuing a career in the advertising industry or related marketing/communications fields. Awards are subject to the discretion of the Scholarship Screening Committee and will be based on achievement in overall academic excellence, community service contributions and general financial need.

OBJECTIVE OF THE ANNUAL SCHOLARSHIP:

- To aid and assist outstanding students in the East Texas area who are pursuing a career in the advertising industry or related marketing/communications fields.
- To foster the development of increased professionalism in the advertising/communications industry by encouraging outstanding students to pursue higher levels of training.
- To encourage the involvement of all persons in the advertising/communications fields.

PROCEDURES FOR SELECTION:

Each student applying for the scholarship must be enrolled in undergraduate studies and have successfully completed at least 24 semester credit hours, have at least a 2.5 overall GPA and anticipate graduation no sooner than December 2006. The winning recipients will be announced/recognized during the ADDY awards. The selection committee will consider only complete applications received from eligible students by **5 p.m. Wednesday, February 1, 2006**. One current copy of the student's transcript(s) of college/university level class work must be enclosed with the application and mailed or faxed to:

AAF East Texas
ATTN: Scholarship Committee
P.O. Box 130091
Tyler, TX 75713
Fax: 903.565.5532

SELECTION CRITERIA:

The scholarship selection committee will choose the most deserving applicants based upon evidence of outstanding performance in academics, extra-curricular activities, advertising related job experience, general financial need, community service involvement and other activities that reflect commitment, seriousness and purpose to said career objectives.

2006 AAF EAST TEXAS SCHOLARSHIP APPLICATION

Name: _____

Permanent Address:

Street	City	State	Zip
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Phone (_____) _____ E-mail _____

Local Address:

Street	City	State	Zip
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Phone (_____) _____ E-mail _____

Name of Parents: _____

Address:

Street	City	State	Zip
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Phone (_____) _____ E-mail _____

How many dependents do you have (including yourself)? _____

Are you a U.S. Citizen? Yes No

Sex: Male Female Birth date: _____/_____/_____

If currently employed, by whom and how long? _____

School currently attending: _____

School planning to attend Fall 2006: _____

Semester credit hours completed: _____ Current overall GPA: _____ (Attach current transcript)

Major: _____ Minor: _____

Anticipated Date of Graduation: _____

List all sources of financial aid that will be applied toward your tuition and housing:

Family/parents: _____ percent

Scholarships/grants: _____ percent

Loans: _____ percent

Work: _____ percent

Other: _____ percent (please explain: _____)

List one reference (preferably professor, advisor or supervisor):

Name: _____ Position: _____ Phone: _____

In chronological order...please list the names and locations of technical schools, colleges and/or universities that you have attended. If you need more space, attach a separate sheet and please include the year for each entry.

List any **COMMUNITY SERVICE** (Volunteerism) activities and include the "year-served" by each. If you need more space, attach a separate sheet.

List your **HONORS** and **AWARDS** received in college and/or from the community and in what year you received each award. Please use (1) line for each entry. If more space is needed, attach a separate sheet of paper.

List any INTERNSHIP you have completed by company name, city, and year.

WHY did you select to pursue a CAREER in advertising, communications, or related-fields: (Feel free to write on a separate piece of paper...you are encouraged to "speak from the heart.")

NOTICE TO STUDENT:

By signing this application form (signature is required for completion), you are confirming all information in this application to be true and correct to the best of your knowledge.

X _____
Student's signature Date

APPLICATIONS MUST BE RECEIVED BY 5 P.M. Wednesday, February 1, 2006.

Please complete this application and return with all requested items to:

AAF East Texas
ATTN: Scholarship Committee
P.O. Box 130091
Tyler, TX 75713
Fax: 903.565.5532

NOTE: Scholarships will be paid directly to the winning recipient(s) upon confirmation of registration and a certificate will be bestowed to the individual(s) during the ADDY ceremonies.
(Please feel free to make duplicate copies of this application form)